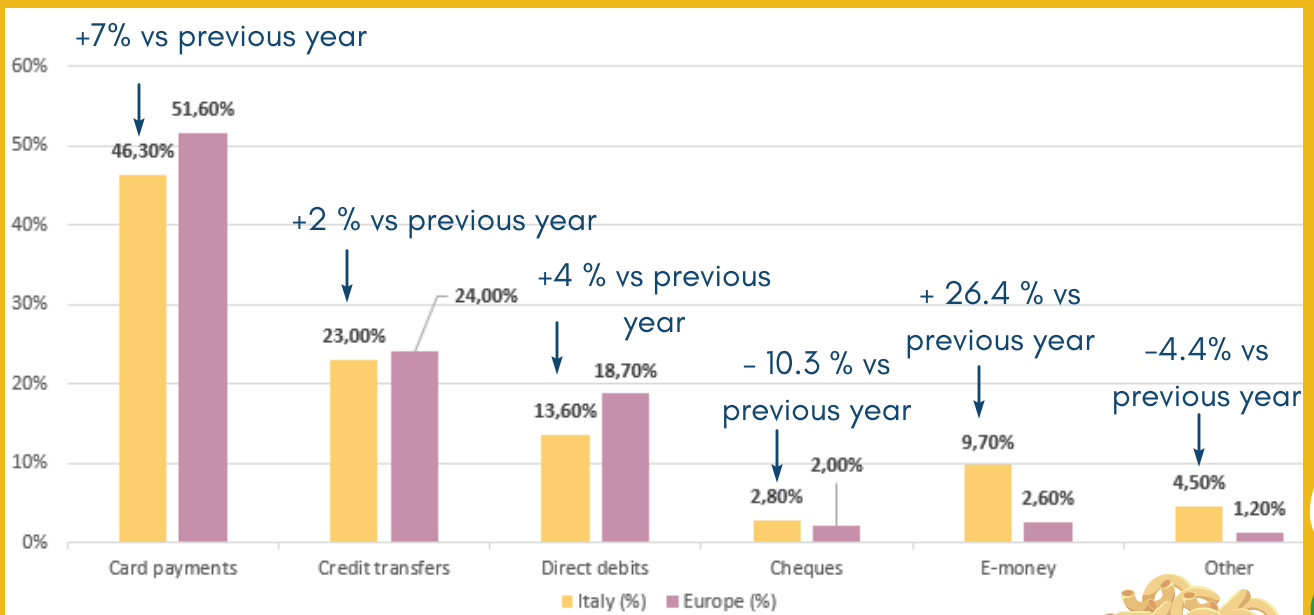


# THE ITALIAN PAYMENT LANDSCAPE



## DISTRIBUTION OF CASHLESS PAYMENTS (2017)



## DID YOU KNOW?



With a population of 60.5 million, Italy had 28,4 (EUR thousands) GDP per capita in 2017;



In the last five years (2012-2017) the average growth rate of electronic payment instruments in Italy was more than double the European one (+7% vs +3.3%);



The use of online banking in Italy grew in 2017 and, by year end, 62% of customers have accessed their banking services online (43% in 2012).

## NUMBER OF CASHLESS TRANSACTIONS PER CAPITA/PER YEAR (2017)

