



Brussels

31 March 2023

Public

European Payments Council announces new Director General

Brussels, 31 March 2023 – the European Payments Council (EPC) is pleased to announce the appointment of Giorgio Andreoli as its new Director General, effective from 1 April 2023. He takes over from Etienne Goose, who stepped down after twelve highly successful years in the role.

Giorgio Andreoli has extensive professional experience in digital financial solutions and innovative services, spanning multiple industries and executive roles. In the last year and a half, he has been working at the European Central Bank (ECB) on the Digital Euro project. From 2010 to 2021 he served as a Managing Director at Accenture, working on digital finance, payments, and open banking projects for Italian and European clients. Before then, he worked for 15 years in the telco sector, eventually serving as Director of Strategic Marketing at Ericsson South-East Europe.

“It’s a tremendous honour to take over leadership of the EPC. I look forward to helping build the future of payments in Europe while addressing the opportunities and challenges facing the payment industry head on and in close coordination with all EPC members,” said Giorgio Andreoli.

“I believe that Giorgio’s extensive professional experience should help the EPC and its members meet the challenges of coming years, and I wish Giorgio great success in this new position. I also thank Etienne for all his hard work and fantastic achievements at the EPC over the past twelve years,” added Javier Santamaría, Chair of the EPC.



Media contact:

Ruta Murnikaite,
Communication Manager

ruta.murnikaite@epc-cep.eu, +32 2 739 16 92

For further information please contact:

secretariat@epc-cep.eu, www.epc-cep.eu

Follow us



Subscribe to our newsletter



Latest News and Insights



About the European Payments Council

The European Payments Council (EPC), an international not-for-profit association, representing payment service providers, supports and promotes European payments integration and development, notably the Single Euro Payments Area (SEPA). The EPC is committed to contribute to safe, reliable, efficient, convenient, economically balanced and sustainable payments, which meet the needs of payment service users and support the goals of competitiveness and innovation in an integrated European economy. It pursues this purpose through the development and management of pan-European payment and payment-related schemes and the formulation of positions and proposals on European payment issues in constant dialogue with other stakeholders and regulators at the European level and taking a strategic and holistic perspective. The primary task of the EPC is to manage the SEPA Credit Transfer, SEPA Direct Debit, SEPA Proxy Lookup, SEPA Request-to-Pay, SEPA Payment Account Access and One-Leg Out Instant Credit Transfer schemes, in close dialogue with all stakeholders. The EPC is also active in the fields of cards, mobile payments, including Person-to-Person, payment security and cash.